



**LOGISTICS  
& INNOVATION  
SOLUTIONS**

# Logistics and Innovation Solutions

## Gearing up towards digital logistics

**12 April 2018**

Amsterdam, Netherlands

### **AT A GLANCE**

IRU, together with its members, is gathering the international road transport community to drive uptake of new innovative services and to help transform the sector. The theme for this event is the need to gear up towards digital logistics and establish the right partnerships for the future.

The event will enable transport operators to obtain premium information about the latest market trends and most recent requirements on transport operations from major shippers and e-commerce platforms. Transport operators will also be able to learn about opportunities brought by innovative, digital services presented by leading service providers. They will be able to meet, share experiences and establish mutual business links with transport operators from other countries.

Amazon's Director of Longhaul Europe will identify the key market trends in e-commerce platforms, looking at how these will impact their transport operation needs in the near-mid future.

He will also highlight e-commerce platform requirements for transport operators as well as outline the process for becoming an Amazon transport operator partner.

In 2016-2017, 36 national transport associations and chambers of commerce from over 30 countries took part in IRU's service and innovation events, represented by directors of commercial services. Jointly they represent more than 559,500 members, mainly transport operators from across Europe and beyond.

This event will be a dynamic platform for transport operators to learn about the latest transport developments and opportunities that will take their businesses into the future.

## **IRU**

IRU is the world road transport organisation, promoting economic growth, prosperity and safety through the sustainable mobility of people and goods. Founded in 1948, IRU has members and activities in more than 100 countries. Its core constituents are national transport associations and transport operators, but it also works closely with business, governments, the UN and international organisations.

IRU develops knowledge through training and the IRU Academy programme builds networks via events, seminars and workshops all over the world, conducts advocacy, and delivers services. From TIR, the world's only global customs transit system, to the digitalisation of logistics operations and initiatives for the future of passenger transport, IRU is at the forefront of innovation in road transport.

## **PARTICIPANT PROFILE**

Target number of participants: 150

- 1/3 national transport associations
- 1/3 transport operators
- 1/3 service providers, shippers, and other

## **PROGRAMME**

Learn about the latest trends in digital transport and logistics services: from freight exchange to electronic tolling, ten speakers and ten service providers will showcase live products and service demonstration videos of their solutions.

## **EXHIBITORS**

Ten service providers will be present at the event to showcase live products, service demonstrations, or to display videos of their solutions. The focus will be on innovative, digital services. Providers include DKV, Transfollow, Eurowag among others.

## **VENUE**

### ***Sheraton Amsterdam Airport Hotel and Conference Center***

This first IRU Logistics & Innovation Solutions event is taking place in the Netherlands, a market that has been at the forefront of transport and logistics innovation for many years, and is still often used as a testbed for new ideas and services.

Directly connected to Schiphol Amsterdam Airport via a covered walkway, the Sheraton Amsterdam Airport Hotel and Conference Center is located less than five minutes from the airport's arrival and departure halls, providing ultimate convenience for a professional event and easy access from all parts of Europe.

## **REGISTER**

To register for the event, go to [irusolutions.iru.org](https://irusolutions.iru.org)

